

The background features a dark blue gradient with a large, diagonal, semi-transparent blue shape. A vibrant, multi-colored wave of light, transitioning from purple to blue to white, flows across the lower right portion of the image. The overall aesthetic is modern and technological.

flexera[™]

» SOLUTION BRIEF

Reimagine ITAM and FinOps with Technology Intelligence Platform

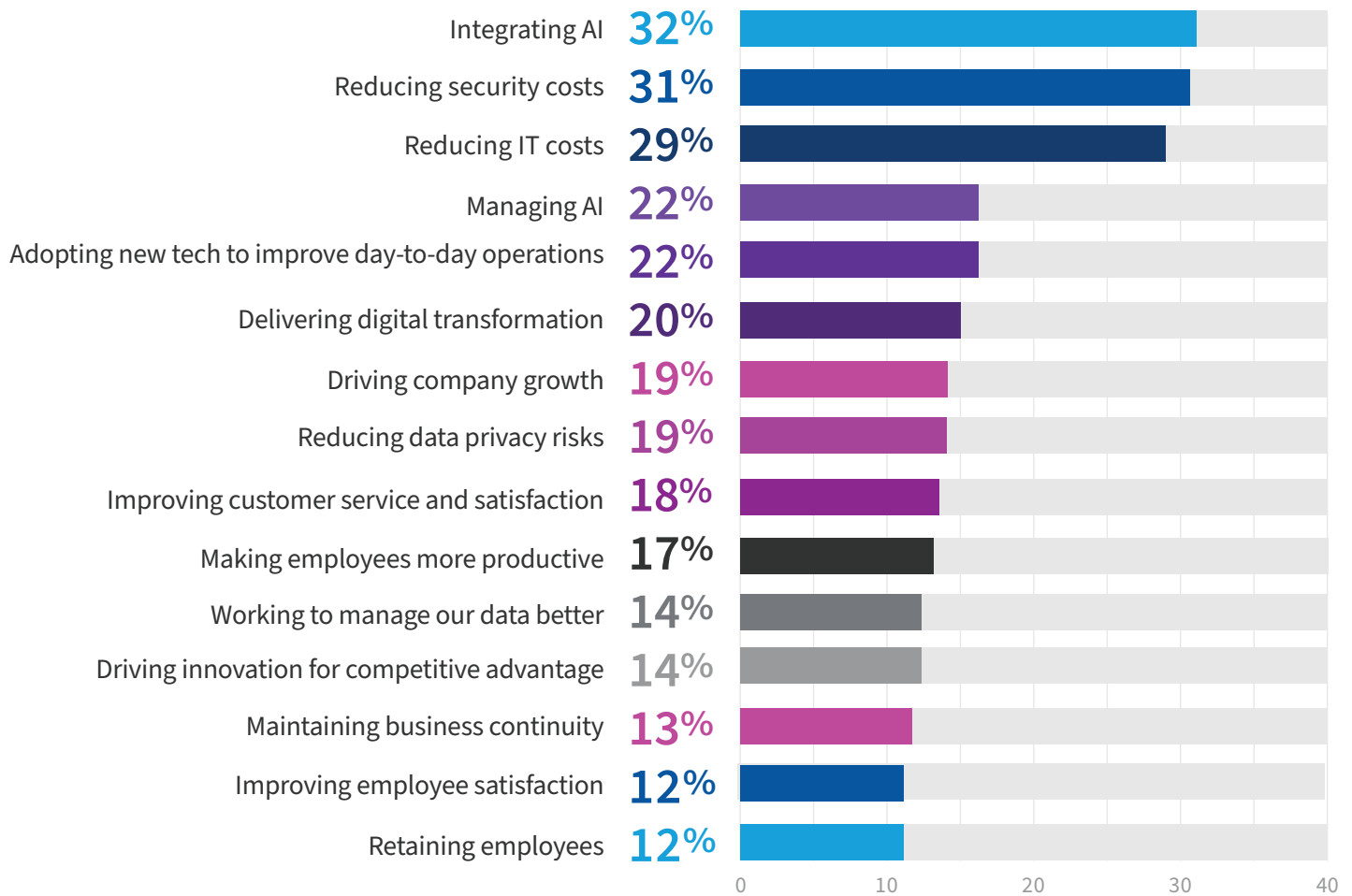
**Solve your biggest challenges
in hybrid IT spend and
risk management**

Organizations struggle to manage technology spend and risk because visibility into the technology running across the hybrid IT estate is limited; and, according to *Flexera's 2024 IT Priorities Report*, reducing security risk and IT costs remain top challenges. In fact, less than 50% of IT organizations have complete visibility into their IT assets and their impact on business decisions. Without a reliable, consistent view into the IT estate, businesses overspend on IT and increase cybersecurity and compliance risks. Siloed IT asset management (ITAM) and FinOps teams use separate tools and data, which exacerbates the problem and creates visibility gaps in vendor negotiations.

That's why 91% of IT leaders say they must invest in actionable intelligence, according to the *2024 IT Priorities Report*.



Which of the following were your organization's top IT priorities over the past 12 months?



Top priorities for IT leaders, including reducing security and IT costs, require a consistent view of the IT estate.

Source: [Flexera 2024 IT Priorities Report](#)

Technology Intelligence Platform closes the visibility gap

There's a clear need to break down ITAM and FinOps data silos to reduce spend and improve governance. According to [Gartner](#), "By 2026, organizations that merge software asset management (SAM) and FinOps into a central governance function will report 60% less financial waste from software and cloud investments." Converged data across teams is critical to achieve these goals and improve business outcomes.

Technology Intelligence Platform, powered by Technopedia®, is the next-generation data and analytics platform for Flexera One that's designed to simplify this challenge by bridging the gap between ITAM and FinOps. With Technology Intelligence Platform, you can solve critical challenges that require converged data and governance, including software licensing in the cloud, sustainable IT and more.

Technology Intelligence Platform combines myriad data from Flexera One's family of applications, enriches the data using our Technopedia reference library and correlates it with relevant data from other IT and business systems. Gain critical insights into spend and risk for your hybrid IT estate and a consistent source of truth across your organization, enabling strategic decisions that advance business growth and transformation.

Converged, consistent insights improve collaboration across your business

Technology Intelligence Platform supports a family of applications in Flexera One, beginning with IT Visibility and covering convergence of software in the cloud with Cloud License Management. Leverage new capabilities including advanced analytics, API extensibility, faster processing and normalization, and an accelerated data pipeline to the IT ecosystem and configuration management databases (CMDBs).

Technology Intelligence Platform allows Flexera to deliver new converged use cases for your organization that span ITAM, SaaS, SecOps, ITSM and FinOps in an evolving landscape.

Technology spend and risk management for hybrid IT



About Flexera

Flexera helps organizations understand and maximize the value of their technology, saving billions of dollars in wasted spend. Powered by the Flexera Technology Intelligence Platform, our award-winning hybrid IT asset management and FinOps solutions provide comprehensive visibility and actionable insights on an organization's entire IT ecosystem. This intelligence enables IT, finance, procurement and cloud teams to address skyrocketing costs, optimize spend, mitigate risk, and identifies opportunities to create positive business outcomes.

More than 50,000 global organizations rely on Flexera and its Technopedia reference library, the largest repository of technology asset data. Learn more at flexera.com

» NEXT STEPS

Learn more about
Technology
Intelligence Platform

[GET STARTED TODAY](#)

1-800-374-4353 | flexera.com

© 2024 Flexera Software LLC. All other brand and product names mentioned herein may be the trademarks and registered trademarks of their respective owners. | 2027

flexera[™]